# BC2407 Project Proposal

Instructions: Fill up the boxes. Submit this word document into NTULearn > Class site > Team by the stated deadline. If there are major changes after submission, inform your instructor and re-submit.

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| --- | --- | --- | --- |
| BC2407 Class: | 1/2/3/4/5/6 | Team: | 1/2/3/4/5/6/7/8/9/10 |
| Name of Entity/Event[[1]](#footnote-1) |  | | |
| Preferred Wk of Presentation[[2]](#footnote-2) | 12 / 13 / No Preference | | |

|  |
| --- |
| Project Title |
| [Tentative and can be changed later] |

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| --- |
| Background of the Case |
| [What’s the circumstances and background of the case?] |

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| Business Problem or Opportunity in the Case |
| [State the business problem or opportunity that had been or could be solved with Analytics. What did the business aim to achieve?] |

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| Interestingness of the Case |
| [Why did your team choose this case? What is interesting or Important?] |

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| Data Sources |
| [Where will you get the data?] |

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| --- |
| Important References |
| [What are the important publications or prior analysis done? Sources?] |

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| Project Schedule |
| [Planned Timeline and milestones to be achieved.] |

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| Key Responsibilities |
| [State the Key Responsibilities of each Teammate.] |

1. Do not choose any organization in the exclusion list (unless instructor approves). See Appendix A & B in BC2407 Project Grading, Requirements and Guidelines.PDF. [↑](#footnote-ref-1)
2. All teams must submit project by the stated deadline. State your preferred wk to present project in class (if any). If there are too many requests for a specific wk (max 6), instructor may ballot and announce in NTULearn by wk 9. [↑](#footnote-ref-2)